Join us for this unique opportunity to showcase your specialty in the adult congenital heart disease (ACHD) landscape to patients, cardiologists, surgeons, nurse practitioners, physician assistants, nurses, researchers, and the cardiology pharmaceutical and device industry.

This one-of-a-kind conference offers a chance to interact, learn and lead the way for the 1 in 100 who are born with a heart defect.

To learn more or to become a sponsor, exhibitor or advertiser, contact:
Jess DiGiovanni | Senior Development Manager | jdigiovanni@achaheart.org | 215-849-1260
ACHA National Conference

The ACHA 9th National Conference offers overlapping educational tracks—the Patient/Family Conference and the Health Professionals Conference—which meet separately and in plenary sessions throughout the event.

The Patient/Family Conference

Offers attendees the chance to learn about managing their disease from top national congenital heart specialists, as well as offers a unique opportunity to give and receive peer support from others affected by congenital heart disease.

The Health Professionals Conference

Allows health professionals with a primary focus in ACHD to strengthen their skills and learn about new strategies and treatments for their patients. Attendees will also have the opportunity to share the latest on ACHD research through poster sessions.

Who will be in attendance?

We project conference attendance at 550. See below for a breakdown of registrants from 2017, and our expected 2022 numbers.

<table>
<thead>
<tr>
<th>Registrant Type</th>
<th>2017</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patient and Family Member Registrants</td>
<td>259</td>
<td>300</td>
</tr>
<tr>
<td>MD/DO Registrants</td>
<td>44</td>
<td>55</td>
</tr>
<tr>
<td>RN/PA/NP/Trainee/Researcher Registrants</td>
<td>58</td>
<td>65</td>
</tr>
<tr>
<td>Faculty</td>
<td>79</td>
<td>70</td>
</tr>
<tr>
<td>Exhibitor/Sponsor</td>
<td>51</td>
<td>50</td>
</tr>
<tr>
<td>Staff</td>
<td>11</td>
<td>10</td>
</tr>
<tr>
<td><strong>Total Attendance</strong></td>
<td>502</td>
<td>550</td>
</tr>
</tbody>
</table>
"The ACHA National Conference is unique in that it brings together patients, families, providers and researchers, all with the common goal of improving care for adult congenital heart disease patients. As a provider and researcher I find it extremely enlightening to spend two days immersed in conversations and lectures with such a diverse audience. I strongly encourage my entire team of physicians and nurses, as well as any students or researchers in our adult congenital center, to attend this conference whenever it takes place. It really is one of the highlights of the year and does bring our entire adult congenital cardiology community together."

Jamil Aboulhosn, MD
Director, Ahmanson/UCLA Adult Congenital Heart Disease Center
Los Angeles, CA

Why should you support ACHA?
Supporting the ACHA 9th National Conference gives you a unique opportunity to access patients, cardiologists, surgeons, nurse practitioners, physician assistants, nurses, researchers, and the cardiology pharmaceutical and device industry at one event. A sponsorship, exhibit or program advertisement is an easy and affordable way to promote your therapies, devices, services, ACHD medical program or institution.

Your support will be made visible not only to conference attendees, but to the more than 14,000 ACHA members and supporters throughout the country, our 30,000+ social media followers, and the 500,000+ individuals who access our print and online information each year.

Your partnership also demonstrates your commitment to the long-term well-being of the congenital heart disease community. The generous support of our promotional partners helps keep our conference accessible to all, regardless of cardiac disability and/or financial status.

We invite you to partner with us to make this the most unique and highly-valuable event of the year!
# Marketing Packages

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum $50,000</th>
<th>Gold $25,000</th>
<th>Silver $10,000</th>
<th>Bronze $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on conference step and repeat photo-op background</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on conference registrant badge lanyard</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to play a 1-minute promotional video before or after 1 joint session</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preference given for placement of full page conference ad (based on commitment receipt)</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bag insert included in conference registration bag</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad space in email marketing</td>
<td>2 emails (exclusive)</td>
<td>1 email (exclusive)</td>
<td>1 email</td>
<td></td>
</tr>
<tr>
<td>Thank you message on ACHA’s social media pages (30,000+ followers)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Thank you message in bi-monthly ACHA e-newsletter (14,000+ circulation)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Thank you on general session walk-in slides and displayed during meals</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Opportunity to exclusively sponsor 1 breakout session on any conference track</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Recognition on conference registration bag (free to all registrants)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td></td>
</tr>
<tr>
<td>4-color ad in the conference program</td>
<td>Full</td>
<td>Half</td>
<td>Quarter</td>
<td></td>
</tr>
<tr>
<td>Complimentary exhibit booth</td>
<td>Double with preferred location</td>
<td>Double</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Recognition on ACHA’s 9th National Conference webpage (1,800+ pageviews per month)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Recognition on the conference t-shirt (free to all registrants)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Recognition in conference program</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Recognition on event sponsor signage</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Complimentary registration badges</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

*Deadline for commitment is May 1, 2022 to guarantee benefit and recognition fulfillment.*
**Exhibit Opportunities**

The general conference exhibit area is centrally-located and serves at the conference break area for both the patient/family and health professional sessions, ensuring maximum exposure. Exhibit spaces include one skirted 6 foot table and two chairs. Two complimentary registrations are also included in the exhibit space price.

Conference exhibit space is offered on a first come, first serve basis. **Deadline to submit an exhibitor application is May 1, 2022.**

Exhibit Table: $1,500  
(Includes all items noted above)

"The National Conference was an amazing experience for me; it was truly a life changing event. You are helping so many people!"  
First-time National Conference Patient/Family Member Attendee

**Conference Advertising**

The conference program is the official guide to the conference and is used by all registrants and faculty throughout the event. Promotional and congratulatory advertising is available at the following rates.

<table>
<thead>
<tr>
<th>Ad Info</th>
<th>Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1,000</td>
</tr>
<tr>
<td>Half Page</td>
<td>$500</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$250</td>
</tr>
</tbody>
</table>

**Preferred file types:** EPS, TIF, JPEG, or a high resolution PDF  
**Deadline for artwork is May 1 2022.**

Artwork can be emailed to Jess DiGiovanni | jdigiovanni@achaheart.org.
Marketing Opportunities Application

Company Name
(as it should appear in print) ____________________________

Key Contact Name ____________________________

Job Title ____________________________

Street Address ____________________________

City ____________________________ State _______________ Zip Code _______________

Phone ____________________________ Email ____________________________

Signature ____________________________

Payment Information

☐ My check, payable to ACHA, is enclosed.

ACHA accepts US funds drawn on a US bank only. Mail to:
Adult Congenital Heart Association
Attn: Jessica DiGiovanni
280 N. Providence Road, Suite 6
Media, PA 19063

Check Enclosed: $___________________________________

☐ Check here to have invoice sent for payment.

☐ Please charge my:

☐ Visa
☐ MasterCard
☐ American Express
☐ Discover

Name on Card ______________________________________

Card Number ______________________________________

CVV Code _______________ Expiration Date _______________

Signature ______________________________________

Amount to be Charged: $______________________________

Marketing Packages

☐ Platinum $50,000
☐ Gold $25,000
☐ Silver $10,000
☐ Bronze $5,000

Conference Advertising

☐ Full Page $1,000
☐ Half Page $500
☐ Quarter Page $250

Exhibit Table Options

☐ Full Conference Exhibit Table $1,500

Please return your completed application to:
Adult Congenital Heart Association
Attn: Jessica DiGiovanni
280 N. Providence Road, Suite 6
Media, PA 19063
jdigiovanni@achaheart.org  |  Fax: 215-849-1261