

Walk for 1 in 100[®]

Adult
Congenital
Heart 
Association



Sponsorship Opportunities

Why We Walk

Join us as we walk and raise funds for the 1 in 100 children and adults impacted by congenital heart disease (CHD) across the country. The Adult Congenital Heart Association (ACHA) is devoted to supporting the full lifespan of the millions of people impacted by CHD. We host walks in communities across the country to raise money for outreach, education, research and more.

Our events are for everyone born with a heart defect, their loved ones and the medical community that cares for them. We're here to educate parents on the lifelong specialized care their child will need, to support young adults through the transition to adult CHD care, and to empower adults to take an active role in their cardiac care. In partnership with healthcare providers, ACHA is elevating access and quality of care through accreditation and unraveling the mysteries of living with CHD through research.

We are here for the person with a newly diagnosed heart defect, as well as the patient who's seen it all, and everything in between. We hope you'll join us in raising funds and awareness for the 1 in 100 children and adults living with CHD.



For more information please call 215-849-1260 or email events@achaheart.org.

Local Presenting Sponsor

\$10,000

Pre-Event

- Invitation to attend and/or distribute materials at official pre-walk day functions.
- Provide content for one company wide email to participants.
- First tier logo prominently included on local event t-shirts.
- One company testimonial included in event email to all attendees.
- Prominent recognition on the event homepage footer and sponsorship page.
- Company mentioned in ACHA newsletter to 17,000+ people via our electronic communications.
- Company mentioned in media promotions and local press releases.
- Recognition on national Facebook & Instagram.
- Support with creation and management of walk team for local event.

Event Day

- Opportunity to address event attendees during opening ceremonies.
- Premiere booth placement on event day to distribute sample and/or information. (Booth includes one table and two chairs, may include tent.)
- Sponsor logo included on event day signage.
- Special recognition during walk day-of announcements.
- Company banner (provided by sponsor) displayed in the event area.
- Company receives up to 10 shirts for team members.



For more information please call 215-849-1260 or email events@achaheart.org.

www.walk1in100.org

Platinum Sponsor

\$5,000

Pre-Event

- Invitation to attend and/or distribute materials at official pre-walk day functions.
- Second tier logo placement included on local event t-shirts.
- Prominent recognition on the event homepage footer and sponsorship page.
- Recognition on national Facebook & Instagram page.
- Company listed in ACHA newsletter to 17,000+ people via our electronic communications.
- Sponsorship mentioned in media promotions and local press releases.

Event Day

- Booth placement on event day to distribute sample and/or information. (Booth includes one table and two chairs, may include tent.)
- Sponsor logo included on event day signage.
- Special recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.
- Company receives up to 5 shirts for team members.



For more information please call 215-849-1260 or email events@achaheart.org.

www.walk1in100.org

Gold Sponsor

\$2,500

Pre-Event

- Third tier logo placement included on local event t-shirts.
- Recognition on event homepage footer and sponsorship page.
- Recognition on event national Facebook & Instagram page.
- Invitation to attend official pre-walk functions.

Event Day

- Booth placement on event day to distribute sample and/or information. Booth includes one table and two chairs.
- Sponsor logo included on start and finish line.
- Special recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.
- Mission marker with logo on walk route.



For more information please call 215-849-1260 or email events@achaheart.org.

www.walk1in100.org

Silver Sponsor

\$1,000

Pre-Event

- Fourth tier logo placement included on local event t-shirts.
- Recognition on the sponsorship page.

Event Day

- Booth placement on event day to distribute sample and/or information. Booth includes one table and two chairs.
- Special recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.
- Logo to be placed at one mile marker.
- Mission marker with logo on walk route.



For more information please call 215-849-1260 or email events@achaheart.org.

www.walk1in100.org

Bronze Sponsor

\$500

Pre-Event

- Recognition on the sponsorship page.

Event Day

- Booth placement on event day to distribute sample and/or information. (Booth includes one table and two chairs.)
- Recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.

Copper Sponsor

\$250

Event Day

- Recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.



For more information please call 215-849-1260 or email events@achaheart.org.

www.walk1in100.org

Sponsor Benefits

At a glance

	Local Presenting Sponsor (\$10,000)	Platinum Sponsor (\$5,000)	Gold Sponsor (\$2,500)	Silver Sponsor (\$1,000)	Bronze Sponsor (\$500)	Copper Sponsor (\$250)
Recognition on event homepage footer and sponsorship page	✓	✓	✓	✓	✓	✓
Sponsor banner (provided by sponsor) displayed in the event area	✓	✓	✓	✓	✓	✓
Special recognition during walk day-of announcements	✓	✓	✓	✓	✓	✓
Booth on event day to distribute sample and/or information	✓	✓	✓	✓	✓	
Logo included on walk t-shirt	✓	✓	✓	✓		
Recognition on national Facebook & Instagram page	✓	✓	✓	✓		
Invitation to attend and/or distribute materials at official pre-walk day functions	✓	✓	✓			
Sponsor logo included on event day signage	✓	✓	✓			
Company receives shirts for team members	✓	✓				
Sponsorship mentioned in media promotions and local news releases	✓	✓				
Prominent recognition on the event homepage footer and sponsorship page	✓	✓				
Support with creation and management of walk team for local event	✓					
Provide content for one company wide email	✓					
One company testimonial including in event email to all attendees	✓					
Opportunity to address event attendees during opening ceremonies	✓					

In-Kind Sponsor

In addition to cash sponsorship, we are also seeking in-kind sponsors to donate products and services such as:

- Food/Beverages: items such as fruit, individually wrapped snacks, pastries, water bottles, juice, sports drinks, etc.
- Goods/Services: DJ services, audio/visual equipment, party rentals, balloons, photography, etc.
- Entertainment: face painting, balloon twisting, field games etc.

In-Kind sponsors will be eligible for the same benefits as cash sponsors depending on the value of the donation and contingent upon receipt of in-kind commitment form.



For more information please call 215-849-1260 or email events@achaheart.org.

www.walk1in100.org



Sponsorship Commitment Form

Walk Location: _____

♥ YES! We are proud to support the Walk for 1 in 100 at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Local Presenting (\$10,000) | <input type="checkbox"/> Silver (\$1,000) |
| <input type="checkbox"/> Platinum (\$5,000) | <input type="checkbox"/> Bronze (\$500) |
| <input type="checkbox"/> Gold (\$2,500) | <input type="checkbox"/> Copper (\$250) |

♥ We would like to receive information about forming a team

♥ We would like to donate a product or service (*please include quantity and estimated value*): _____

Company Name: _____

Contact Name & Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

E-Mail Address: _____

Signature: _____

Please charge my: Amex Visa Mastercard Discover

Credit Card #: _____

Exp. Date: _____ CVV: _____

If paying by credit card, please ensure address above matches billing address for the card.

OR make check payable to: **Adult Congenital Heart Association**

I need an invoice!

EIN: 04-3447959

Click here to return this form or mail to:

Adult Congenital Heart Association
ATTN: Walk for 1 in 100
280 North Providence Road, Suite 6
Media, PA 19063

Logo files should be sent to events@achaheart.org (.png or .eps preferred)

Please note that sponsorship benefits are not guaranteed.

www.walk1in100.org

Walk for 
1 in **100**®
Adult
Congenital
Heart 
Association

www.walkin100.org

280 North Providence Rd.
Suite 6
Media, PA 19063
215-849-1260