



Walk for 
1 in 100

Adult
Congenital
Heart Association



Sponsorship Opportunities

Why We Walk

Join us as we walk for the 1 in 100 children and adults impacted by congenital heart disease (CHD) across the country. The Adult Congenital Heart Association (ACHA) is devoted to supporting the full lifespan of the millions of people impacted by CHD. In 2019, we will host walks in 14 communities to raise money for outreach, education, research and more.

Our events were created to empower all of those who were born with a heart defect, their loved ones, and the medical community that cares for them. We're here to empower adults to take an active role in their cardiac care, to educate parents on the lifelong specialized care their young child will need in the future, and to support young adults through the transition to adult CHD care.

Your CHD is your story, and we hope you will share it at an ACHA Walk for 1 in 100.



For more information please call 215-849-1260 or email events@achaheart.org.

Local Presenting Sponsor

\$10,000

Pre-Event

- Invitation to attend and/or distribute materials at official pre-walk day functions.
- Provide content for one company wide email to participants.
- First tier logo prominently included on local event t-shirts.
- One company testimonial including in event email to all attendees.
- Prominent recognition on the event homepage footer and sponsorship page.
- Company mentioned in ACHA newsletter to almost 17,000+ people via our electronic communications.
- Company mentioned in media promotions and local press releases.
- Recognition on event national Facebook & Instagram.
- Creation of walk team for local event.

Event Day

- Opportunity to address event attendees during opening ceremonies.
- Premiere booth placement on event day to distribute sample and/or information. Booth includes one table and two chairs.
- Sponsor logo included on banner at start and finish line.
- Special recognition during walk day-of announcements.
- Company banner (provided by sponsor) displayed in the event area.
- Invitation to attend and/or distribute materials at official pre-walk day functions.
- Team guaranteed a team area including tent, seating/display accommodations, and food/beverage.
- Mission marker with logo on walk route.



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www.walk1in100.org

Platinum Sponsor

\$5,000

Pre-Event

- Second tier logo placement included on local event t-shirts.
- Prominent recognition on the event homepage footer and sponsorship page.
- Invitation to attend and/or distribute materials at official pre-walk day functions.
- Recognition on event national Facebook & Instagram page.
- Sponsorship mentioned in ACHA newsletter to almost 17,000+ people via our electronic communications.
- Sponsorship mentioned in media promotions and local press releases.

Event Day

- Booth placement on event day to distribute sample and/or information. Booth includes one table and two chairs.
- Sponsor logo included on banner at start and finish line.
- Special recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.
- Mission marker with logo on walk route.



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Gold Sponsor

\$2,500

Pre-Event

- Third tier logo placement included on local event t-shirts.
- Prominent recognition on sponsorship page.
- Recognition on event national Facebook & Instagram page.
- Invitation to attend official pre-walk functions.

Event Day

- Booth placement on event day to distribute sample and/or information. Booth includes one table and two chairs.
- Sponsor logo included on start and finish line.
- Special recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.
- Mission marker with logo on walk route.



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Silver Sponsor

\$1,000

Pre-Event

- Fourth tier logo placement included on local event t-shirts.
- Recognition on the sponsorship page.

Event Day

- Booth placement on event day to distribute sample and/or information. Booth includes one table and two chairs.
- Special recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.
- Logo to be placed at one mile marker.
- Mission marker with logo on walk route.



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Bronze Sponsor

\$500

Pre-Event

- Recognition on the sponsorship page.

Event Day

- Special recognition during walk day-of announcements.
- Sponsor banner (provided by sponsor) displayed in the event area.
- Mission marker with logo on walk route.

Copper Sponsor

\$250

Event Day

- Mission marker with logo on walk route.



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Sponsor Benefits

At a glance

	Local Presenting Sponsor (\$10,000)	Platinum Sponsor (\$5,000)	Gold Sponsor (\$2500)	Silver Sponsor (\$1,000)	Bronze Sponsor (\$500)	Copper Sponsor \$250
Recognition on sponsorship page	✓	✓	✓	✓	✓	✓
Sponsor banner (provided by sponsor) displayed in the event area	✓	✓	✓	✓	✓	
Recognition on printed material	✓	✓	✓	✓	✓	
Special recognition during walk day-of announcements	✓	✓	✓	✓	✓	
Booth placement on event day to distribute sample and/or information	✓	✓	✓	✓		
Logo included on walk t-shirt	✓	✓	✓	✓		
Recognition on event national Facebook & Instagram page	✓	✓	✓	✓		
Invitation to attend and/or distribute materials at official pre-walk day functions	✓	✓	✓			
Sponsor logo included on select event day collateral	✓	✓	✓			
Sponsorship mentioned in media promotions and local news releases	✓	✓				
Prominent recognition on the event homepage footer and sponsorship page	✓	✓				
Creation of walk team for local event (team guaranteed event t-shirts)	✓					
Provide content for one company wide email	✓					
One company testimonial including in event email to all attendees	✓					
Opportunity to address event attendees during opening ceremonies	✓					
Company name placemnet on local event t-shirts					✓	

In-Kind Sponsor

In addition to cash sponsorship, we are also seeking in-kind sponsors to donate products and services such as:

- Food/Beverages: fruit, individually wrapped snacks, pastries, water bottles, juice, sports drinks, etc.
- Goods/Services: audio/visual equipment, party rentals, balloons, photography, DJ services etc.
- Family Entertainment: face painting, balloon twisting, field games etc.

In-Kind sponsors will be eligible for the same benefits as cash sponsors depending on the value of the donation and contingent upon receipt of in-kind commitment form.



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