ACHA’s National Conferences offer a unique opportunity for the entire adult congenital heart disease community—patients, families, healthcare providers, and researchers—to come together to interact, learn and build hope for the future.

Join us for this one-of-a-kind conference.

To learn more or to become a sponsor, exhibitor or advertiser, contact:
Jessica DiGiovanni | Development Manager | jdigiovanni@achaheart.org | 215-849-1260

Photo Credit: All photos were taken by Robert Levy Photography at the ACHA 7th National Conference.
ACHA National Conference

The ACHA 8th National Conference offers overlapping educational tracks—the Patient/Family Conference, the Research Symposium, and the Health Professionals Conference—which meet separately and in plenary sessions throughout the event.

The Patient/Family Conference

Offers attendees the chance to learn about managing their disease from top national congenital heart specialists, as well as offers a unique opportunity to give and receive peer support from others affected by congenital heart disease.

The Research Symposium

Brings together international congenital heart researchers to move forward progress in identifying new treatments for congenital heart disease.

The Health Professionals Conference

Allows health professionals with a primary focus in adult congenital heart disease to strengthen their skills and learn about new strategies for helping their patients.

Who will be in attendance?

We project 2016 conference attendance at 600. See below for a breakdown of registrants from 2014, and our expected 2016 numbers.

<table>
<thead>
<tr>
<th>Registrant Category</th>
<th>2014</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patient and Family Member Registrants</td>
<td>272</td>
<td>325</td>
</tr>
<tr>
<td>MD/DO Registrants</td>
<td>45</td>
<td>55</td>
</tr>
<tr>
<td>RN/PA/NP/Trainee/Researcher Registrants</td>
<td>56</td>
<td>70</td>
</tr>
<tr>
<td>Faculty</td>
<td>71</td>
<td>75</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>57</td>
<td>65</td>
</tr>
<tr>
<td>Staff</td>
<td>13</td>
<td>10</td>
</tr>
<tr>
<td><strong>Total Attendance</strong></td>
<td><strong>514</strong></td>
<td><strong>600</strong></td>
</tr>
</tbody>
</table>

Our Mission

The Adult Congenital Heart Association (ACHA) improves and extends the lives of the millions born with heart defects through education, advocacy and the promotion of research.
"The ACHA National Conference is unique in that it brings together patients, families, providers and researchers, all with the common goal of improving care for adult congenital heart disease patients. As a provider and researcher I find it extremely enlightening to spend two days immersed in conversations and lectures with such a diverse audience. I strongly encourage my entire team of physicians and nurses, as well as any students or researchers in our adult congenital center, to attend this conference whenever it takes place. It really is one of the highlights of the year and does bring our entire adult congenital cardiology community together."

Jamil Aboulhosn, MD
Director, Ahmanson/UCLA Adult Congenital Heart Disease Center
Los Angeles, CA

Why should you support ACHA?

Supporting the ACHA 8th National Conference gives you a unique opportunity to access the entire adult congenital heart disease community—patients, families, healthcare providers, and researchers—at one event. A sponsorship, exhibit or program advertisement is an easy and affordable way to promote your therapies, devices, services, ACHD medical program or institution.

Your support will be made visible not only to conference attendees, but to the more than 14,000 ACHA members throughout the country, and the tens of thousands of individuals who access our print and online information each year.

Your partnership also demonstrates your commitment to the long-term well-being of the congenital heart disease community. The generous support of our promotional partners helps keep our conference accessible to all, regardless of cardiac disability and/or financial status.

We invite you to partner with us to make this the most unique and highly-valuable event of the year!
## Corporate Sponsorship Packages

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum Level $100,000</th>
<th>Gold Level $50,000</th>
<th>Silver Level $20,000</th>
<th>Bronze Level $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thank you message on ACHA Facebook and Twitter pages (6,900+ fans and 1,300+ followers)</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thank you message in monthly ACHA e-newsletter (8,700+ circulation)</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bag insert included in conference registration bag</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thank you on general session walk-in slides</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on ACHA's website (by level)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name in print</td>
</tr>
<tr>
<td>Recognition on the conference t-shirt (free to all registrants)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name in print</td>
</tr>
<tr>
<td>4-color ad in the conference program</td>
<td>Full</td>
<td>Half</td>
<td>Half</td>
<td>Quarter</td>
</tr>
<tr>
<td>Complimentary exhibit booth*</td>
<td>Double</td>
<td>Double</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Recognition in conference program (by level)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name in print</td>
</tr>
<tr>
<td>Recognition on general conference signage (by level)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name in print</td>
</tr>
<tr>
<td>Complimentary registration badges</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

*The order by which exhibit space is assigned will be based on received funds as of August 1, 2016, starting with the preference of the highest level sponsor.*

## Sponsorship Package Add-ons

### Conference Program: $5,000
The conference program is the official guide to the conference and will be used by all registrants and faculty throughout the event. Sponsor will be acknowledged in the program and will be given complimentary ad space in the front inside cover.

### Conference Breaks: $4,500
Each day features 2 refreshment breaks for registrants. Sponsor logos will be featured on signage at each break area. 4 slots available.

### Wireless Internet Access: $3,000
Sponsor’s logo will be featured on instructions for wireless access given out to all conference attendees.

### SOLD Conference Bags: $3,000
Sponsor’s logo will be featured, along with ACHA’s logo, on the conference bag that each registrant receives. The sponsor will also have the opportunity to include a bag insert.

### SOLD Conference Lanyards: $2,500
Sponsor’s logo will be featured on conference registrant badge lanyards, along with ACHA’s logo.

### Conference Key Cards: $1,500
Welcome message and sponsor’s logo will be featured on the room key of all conference registrants, along with ACHA’s logo.
# ACHD Medical Program Sponsorship Packages

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Gold Level</th>
<th>Silver Level</th>
<th>Bronze Level</th>
<th>General Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity for a medical provider at the ACHD medical program to serve as a honorary co-chair of the conference. Recognition as co-chair is included on ACHA's website, highlighted in 1 ACHA e-newsletter and via 1 ACHA Facebook post, as well as included in conference materials like the program. (0 of 2 slots available)*</td>
<td>SOLD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity, as honorary conference co-chair, to be included in key conference joint sessions, including the welcome and closing sessions. (0 of 2 slots available)*</td>
<td>SOLD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bag insert included in conference registration bag</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thank you message on ACHA Facebook and Twitter pages (6,900+ fans and 1,300+ followers)</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thank you message in monthly ACHA e-newsletter (8,700+ circulation)</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host a table and provide a brief presentation at 1 breakfast or lunch. Presentations will be recorded and added to ACHA’s website. (5 of 8 slots available)**</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thank you on general session walk-in slides</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to highlight providers through “Doc in a Box” medical advice rooms during breakfast and lunch. (5 of 8 slots available)**</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on ACHA’s website (by level)</td>
<td>Logo</td>
<td>Logo</td>
<td>Name in print</td>
<td></td>
</tr>
<tr>
<td>Recognition on the conference t-shirt (free to all registrants)</td>
<td>Logo</td>
<td>Logo</td>
<td>Name in print</td>
<td></td>
</tr>
<tr>
<td>4-color ad in the conference program</td>
<td>Full</td>
<td>Half</td>
<td>Quarter</td>
<td></td>
</tr>
<tr>
<td>Complimentary exhibit booth*</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
<td>Name in print</td>
</tr>
<tr>
<td>Recognition in conference program (by level)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name in print</td>
</tr>
<tr>
<td>Recognition on general conference signage (by level)</td>
<td>Logo</td>
<td>Logo</td>
<td>Name in print</td>
<td>Name in print</td>
</tr>
<tr>
<td>Complimentary registration badges</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

*Honorary conference co-chair slots are available on a first come first serve basis and will be assigned based on the order commitment forms are received.

**The order by which exhibit space, and the “Doc in a Box” and breakfast/lunch presentation opportunities are assigned will be based on received funds as of August 1, 2016, starting with the preference of the highest level sponsor.
Exhibit Opportunities

The general conference exhibit area is centrally-located and serves at the conference break area for both the patient/family and health professional sessions, ensuring maximum exposure. Exhibit spaces include one skirted 6 foot table and two chairs. Two complimentary registrations are also included in the exhibit space price.

Conference exhibit space is offered on a first come, first serve basis. **Deadline to submit an exhibitor application is September 16, 2016.**

**Exhibit Table:** $1,500  
(Includes all items noted above)

**Nonprofit Shared Table:** $750

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"The National Conference was an amazing experience for me; it was truly a life changing event. You are helping so many people!"  
First-time National Conference Patient/Family Member Attendee

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Conference Advertising

The conference program is the official guide to the conference and is used by all registrants and faculty throughout the event. Promotional and congratulatory advertising is available at the following rates.

<table>
<thead>
<tr>
<th>Ad Info</th>
<th>Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>$5,500</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$3,500</td>
</tr>
<tr>
<td>Full Page</td>
<td>$2,500</td>
</tr>
<tr>
<td>Half Page</td>
<td>$1,000</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$500</td>
</tr>
</tbody>
</table>

**Preferred file types:** EPS, TIF, JPEG, or a high resolution PDF  
**Deadline for artwork is August 1, 2016.**

Artwork can be emailed to Jessica DiGiovanni | jdigiovanni@achaheart.org.
Company Name  
(as it should appear in print)  

Key Contact Name  

Job Title  

Street Address  

City  
State  
Zip Code  

Phone  
Email  

Payment Information  

☐ My check, payable to ACHA, is enclosed.  
ACHA accepts US funds drawn on a US bank only. Mail to:  
Adult Congenital Heart Association  
Attn: Jessica DiGiovanni  
3300 Henry Avenue, Suite 112  
Philadelphia, PA 19129  

Check Enclosed: $___________________________________  
☐ Check here to have invoice sent for payment.  

☐ Please charge my:  
☐ Visa  
☐ MasterCard  
☐ American Express  
☐ Discover  

Name on Card____________________________________  
Card Number_______________________________________  
CVV Code______________  Expiration Date______________  
Signature__________________________________________  

Amount to be Charged: $___________________________________  

Corporate Sponsorship Packages  
☐ Platinum $100,000  
☐ Gold $50,000  
☐ Silver $20,000  
☐ Bronze $10,000  

ACHD Medical Program Sponsorship Packages  
☐ Gold $20,000  
☐ Silver $10,000  
☐ Bronze $5,000  
☐ General $3,000  

Sponsorship Package Add-ons  
☐ Conference Program $5,000  
☐ Conference Breaks $4,500  
☐ Wireless Internet Access $3,000  
☐ Conference Bags $3,000  
☐ Conference Lanyards $2,500  
☐ Conference Key Cards $1,500  

Exhibit Table Options  
☐ Full Conference Exhibit Table $1,500  
☐ Nonprofit Shared Table $750  

Conference Advertising  
☐ Back Cover $5,500  
☐ Inside Back Cover $3,500  
☐ Full Page $2,500  
☐ Half Page $1,000  
☐ Quarter Page $500  

Please return your completed application to:  
Adult Congenital Heart Association  
Attn: Jessica DiGiovanni  
3300 Henry Avenue, Suite 112  
Philadelphia, PA 19129  
jdigiovanni@achaheart.org  |  Fax: 215-849-1261